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## **Siphon Networks and Novitell Signs Reseller Agreement**

Novitell has secured a reseller agreement with a leading European system integrator Siphon Networks. UK based Siphon Networks provides best of breed hosted services to ITSPs in Europe and has deemed Novitell to have developed the best mobile VoIP solution on the market.

Siphon Networks has an extensive and established network of Internet telephony service providers throughout Europe and in particular in the UK. They provide best of breed solutions for hosted services including solutions from companies like Broadsoft and Acme Packet. “We had been searching for the right mobile VoIP solution to add to our portfolio for a while and had considered several options besides Novitell Fusion”, says Steve Harris from Siphon Networks, “but it did not take long to realize that Novitell has the best solution on the market right now. This is in particular due to its integration with the ITSP softswitch and the seamless and energy efficient mobile client. It is obvious that this solution is developed with the ITSPs and their customers in mind and that is also how Siphon Networks operates”

The Novitell Fusion is a mobile VoIP solution tailor-made for enterprises and sold through Internet telephony (IP) service providers, who are ideally suited for this solution that will allow them to transfer their superior telephony offer to the mobile. By purchasing the Novitell Fusion enterprises will experience significant cost reductions on their mobile expenses as well as more mobile, more flexible and far more effective employees. By integrating mobility into the core telephony infrastructure they also have the opportunity to streamline, monitor and manage telephony usage and to a larger extent align mobility with their business strategy.

“We are very impressed with Siphon Networks and their approach to the market. We have known and had a continuous dialogue with them for some time, and we regard them as the ideal partner for Novitell in our pursuit to establish the Novitell Fusion at the go to solution for mobile VoIP in Europe”, says CEO of Novitell Klaus Akselsen.

### **About Novitell**

Novitell was established in 2007 by industry experts seeing a need in the market for a mobile VoIP solution. Novitell is today an international company situated in Denmark, with organizations in both Denmark and Vietnam. Novitell continues to work on the cutting edge of development in order to provide better solutions, with focus on high usability and seamless integration.

### **About Siphon Networks**

SIPHON Networks Ltd. is a leading European player in the design, supply, delivery & integration of advanced Unified Communications technology to enable Internet Telephony Service Providers (ITSPs) to deliver innovative services on a robust and scalable platform.