

5 ways mobile VoIP can help lower enterprise mobile spending

Mobile VoIP is the concept of using a mobile phone for talking via a wireless Internet connection (mostly Wifi). Industry analysts estimates that the emergence of mobile VoIP will result in a complete alteration of the telecommunications market led on by simple and practically free mobile solutions like Skype and Fring that allows for free talk between users of the same solution.

Users of mobile VoIP solutions accept that there still remain problems with their use. Connection quality is insecure, conversations are sometimes lost and only other users of the same solution are available for conversation. These problems would never be acceptable for enterprise users, with their much higher expectations to voice quality and efficiency, and therefore mobile VoIP has yet to gain entry into enterprises. But is it time? This article will focus on 5 ways mobile VoIP can help enterprises lower their mobile spending and how this can be achieved without compromising quality and efficiency.

1

International Calling

Without a doubt the number one way to save on mobile expenses is on international calling. Calling mobile to mobile across the world can result in horrific charges and it is complex and difficult to estimate what the charge will actually be for any specific call. That is also why international calling is the key driving force in the rapid development of VoIP, since it allows the user to talk for free to other users of the same service across the world or for a small charge mostly similar to fixed line charges of the country being called. With mobile VoIP this is now possible from the mobile phone.

2

Internal Calling

Another place to cut costs is on internal calls. Plenty of enterprises have already set up agreements with their telephony provider to allow for free calling between employees, but most of these agreements come with a monthly subscription fee per employee. By using mobile VoIP (and fixed line VoIP) the free internal calling is also available on mobile phones and additionally VoIP providers very rarely charge a subscription fee for internal calling, because they have no expenses associated with the call.

3

Utilize enterprise purchases

Enterprises with mobile employees focus on nurturing their employees' flexibility and mobility by providing them with advanced Wifi-enabled mobile phones (smartphones) and flat fee data plans allowing them to access and use online resources like mail, Web and applications. When these purchases have already been made, it is an obvious solution to utilize these utilities for mobile VoIP, which will lower the mobile spending on those essential, but also expensive, mobile employees.

4

Fixed Mobile convergence

Plenty of enterprises have already adopted VoIP for their fixed line phones thereby succeeding in lowering their fixed line charges. Nevertheless most employees use their mobiles much more than their fixed line phone – even while being in the office. This is simply a matter of convenience, since the mobile phone contains the most updated address book, it is easier to walk around with and it is the number most contacts know and use. But

by implementing the right mobile VoIP solution features like the contact number, the address book and the voicemail can be unified making the employee easier to reach, more effective and let's not forget – less expensive by securing that office mobile talk is done via the Wifi connection.

Align mobiles with business strategy

5

By implementing mobile VoIP enterprises has the opportunity to centralize their telecom expenses to one provider. This will provide a better overview of all telephony expenses and will help the enterprise analyze, manage and support telephony usage to a much larger extent. And seeing as VoIP is voice carried as data over the internet there is no need to translate the signal from the telephony infrastructure to the data infrastructure. With the right solution this will allow for a simpler and deeper integration with enterprise applications like support modules or CRM systems making employees more mobile, flexible and effective and offering a wealth of opportunities for letting mobility be a part of the business strategy.

Leave the quality to Novitell Fusion

These 5 ways of lowering enterprise mobile spending are not all possible with all mobile VoIP solutions. It requires solutions like the Novitell Fusion, which has been developed with the enterprises in mind and as a great add on to the current fixed line offers from Internet telephony service providers.

Novitell Fusion secures a seamless experience for the enterprise mobile user, by providing a discrete software client for the mobile phone, so that the enterprise user can continue to use his mobile phone – now with VoIP – as always. Also the Novitell Fusion will always secure the quality of a mobile VoIP call before and during the call, so that a drop in Wifi quality does not affect the conversation. It will even do a seamless handover to the mobile network, if needed. All features designed to make enterprise use as seamless and as simple as possible.

So can enterprises adapt mobile VoIP today without compromising their expectations to voice quality and convenience? With Novitell Fusion they can.